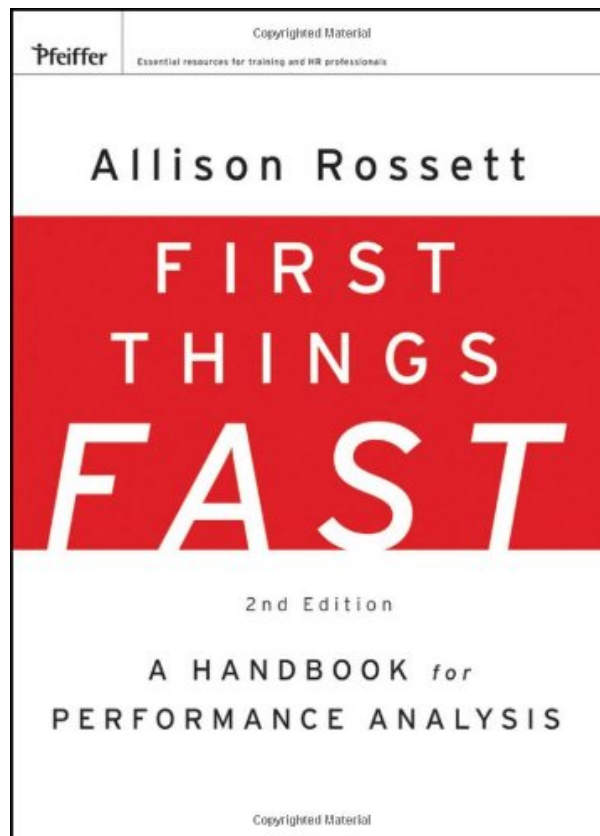
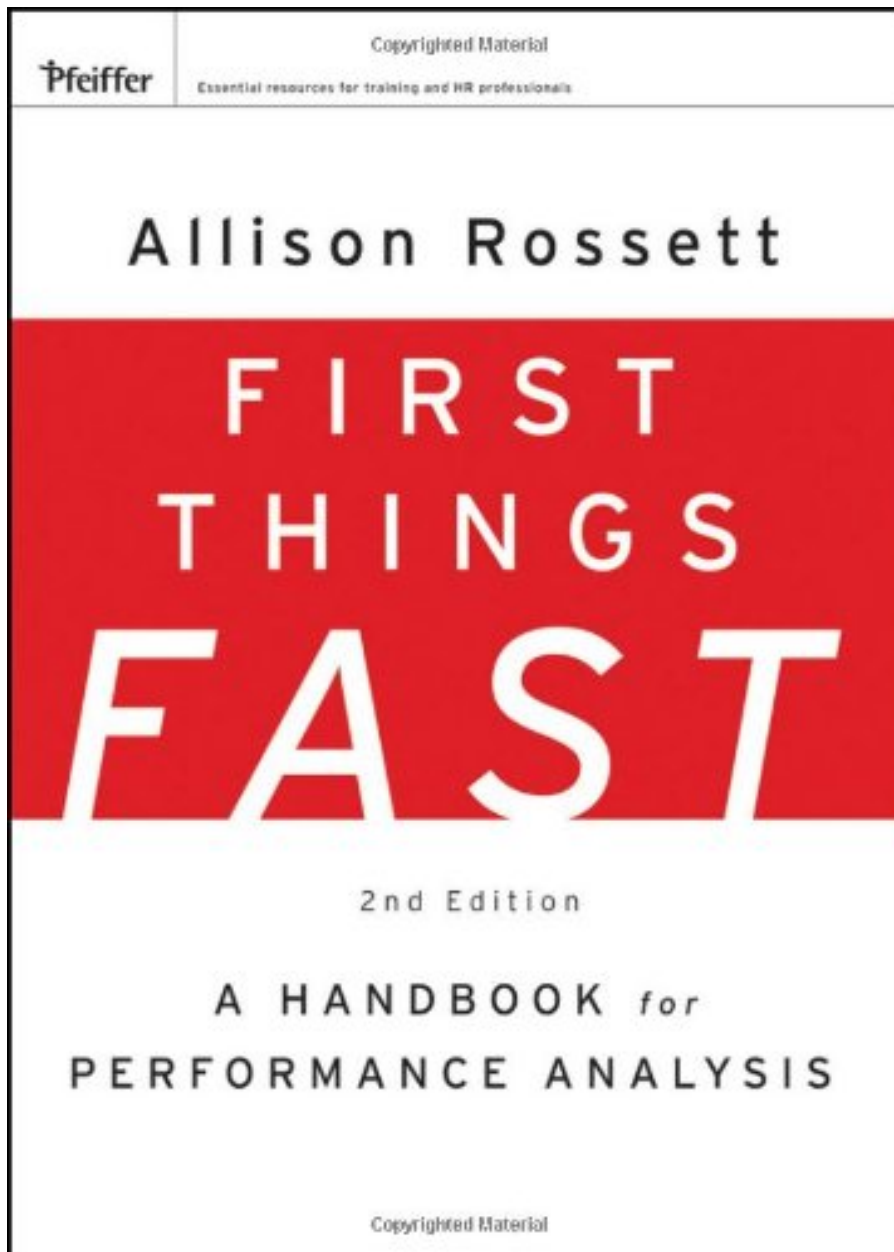


# FIRST THINGS FAST: A HANDBOOK FOR PERFORMANCE ANALYSIS BY ALLISON ROSSETT



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From the Back Cover

The world of learning and performance has changed significantly since the first edition of First Things Fast was published more than a decade ago. This thoroughly revised and updated second edition of the best-selling classic recognizes a world chock-full of technology, economic strains, and opportunities. How do learning and performance professionals plan in this shifting context? How do they take advantage of new human and Internet-based resources? How do they bring their recommendations forward and add more value, no matter where they work? These questions are addressed throughout this new edition.

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"What I appreciate about this book is that it is a straightforward, practical guide to planning, and it embraces new technology and the convergence of learning and work." -Nancy J. Lewis, Vice President and Chief Learning Officer, ITT Corporation

### About the Author

Allison Rossett is a professor of educational technology at San Diego State University and a consultant in workforce learning and performance and technology-based systems. She is the author of the best-selling *Handbook of Job Aids* (Pfeiffer) and *Beyond the Podium* (Pfeiffer), both of which are winners of the International Society for Performance Improvement's Instructional Communications award.

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