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WHY
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PEOPLE

DO
STUPID
THINGS

WITH

MONEY

OVERCOMING FINANCIAL DYSFUNCTION

Bert Whitehead, MBA, JD

Forward by Andrew Weil, MD



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Recognized as leading authority on financial planning, Bert Whitehead, MBA, JD, is the founder and CEO of Cambridge Connection, Inc. and founder of the ACA (Alliance of Cambridge Advisors). Bert is a fee-only personal financial advisor and tax attorney. He began his career in 1972, pioneering the Cambridge System, a comprehensive approach that helps everyday people manage their financial lives. He is a regular speaker at industry conferences and is often quoted in the Wall Street Journal, Investment News, and many others. He also writes a periodic blog on topics of interest to clients.

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